

The Future of Healthcare



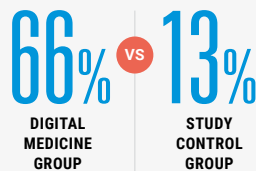
A think tank, an innovation lab and a healthcare technology company, **innovationOchsner** is solving some of healthcare's biggest problems

At Ochsner Health System, innovation is a way of life. That's why we created **innovationOchsner**, a think tank dedicated to discovering new ways to use technology to deliver better healthcare to the people of this region and beyond. How are we doing that? Here's a look at iO's latest breakthroughs.

Digital Medicine Programs

A new way to manage chronic conditions, such as hypertension and congestive heart failure, this program revolves around a **continuous stream of data**, made possible by smart technology.

Ochsner Patients who achieved their blood pressure goal after 90 days



The O Bar

This space gives people a place to try out and buy the latest **healthcare gadgets** — plus, get their questions answered.



A technology specialist is always on-hand to troubleshoot an issue, answer questions and offer app demonstrations.



More than 300 doctor-approved health apps can be tested at the O Bar's iPad bar.



The O Bar sells the latest devices, including wireless blood glucose monitors, blood pressure monitors, and activity trackers.



Optimal Hospital

This new initiative extends innovation into the inpatient setting. The iO team is testing new technologies that not only improve our ability to care for patients but also enhance the patient experience.

Inspiring Innovation in the Community

iO invites innovators from around the world to submit ideas for technology and apps that can help solve the most pressing healthcare problems.

\$25,000 TOTAL PRIZE POOL

In partnership with GE Healthcare, we launched a multi-year **open innovation challenge**, providing resources to entrepreneurs to create technology solutions that address the evolving needs of healthcare, encourage lifestyle modifications and impact individual health.

OUR COLLABORATORS

iO is working with companies within the healthcare industry and outside of it to invest in — and invent — the future.

